

WELCOME TO MPLC'S
SPRING FILM GALA

9th MARCH 2017



**KEEP CALM
AND
STOP
FILM PIRACY**

MPLC
Motion Picture Licensing Corporation

EVENING PROGRAM OF EVENTS

THANK YOU TO BRITISH CONSUL GENERAL CHRIS O'CONNOR

Chris has so graciously opened his home for this event to occur. He is the senior representative of the UK government in Southern California, Arizona, Nevada, Utah and Hawaii. In this role, he promotes trade and investment, scientific cooperation, creative and media collaborations and educational partnerships between the UK and the southwestern United States. He also oversees delivery of essential consular services to a 600,000-strong British resident community and British visitors numbering over a million per year.

STARTING AT 6.30PM

WELCOME ADDRESS BY CHRIS O'CONNOR AND SPEECH BY MIKE WEATHERLEY

*Former IP Advisor to UK'S former Prime Minister David Cameron
and Vice Chairman of Motion Picture Licensing Corporation (MPLC)*

SPECIAL CONTRIBUTIONS BY:

Motion Picture Association of America (MPAA)

Karen Thorland

*Vice President and Senior Content Protection Counsel
and*

Jan van Voorn

Vice President - Global Content Protection, Internet Operations

Danny Marti

Intellectual Property Tsar for President Barack Obama

Jon Turteltaub

Acclaimed Film Director

BLUES ENTERTAINMENT BY ALLISON AUGUST

CARRIAGES: 9.00PM

FOOD MENU

Italian-Style Bruschetta topped with Garden Fresh Tomatoes, Basil & Garlic

Stilton and date Crostini

Jumbo Shrimp served with Cocktail Sauces

Angels or Devils on Horseback dates or prunes wrapped in bacon & broiled

Cheese and Onion Quiche

Sausage Rolls

Smoked Scottish Salmon served on Brown Bread

Parmesan-Crusted Asparagus Rolls

Yorkshire Puddings topped with Roast Beef & Horseradish

Belgian Endive with Hummus

Cascade of Fresh Seasonal Fruits

Selection of Cheeses Artisan Breads & Crackers

DRINKS MENU

• COCKTAILS •

'Ginger Honey': The Glenlivet 12, Honey Syrup, Fresh Lemon Juice, Fresh Ginger

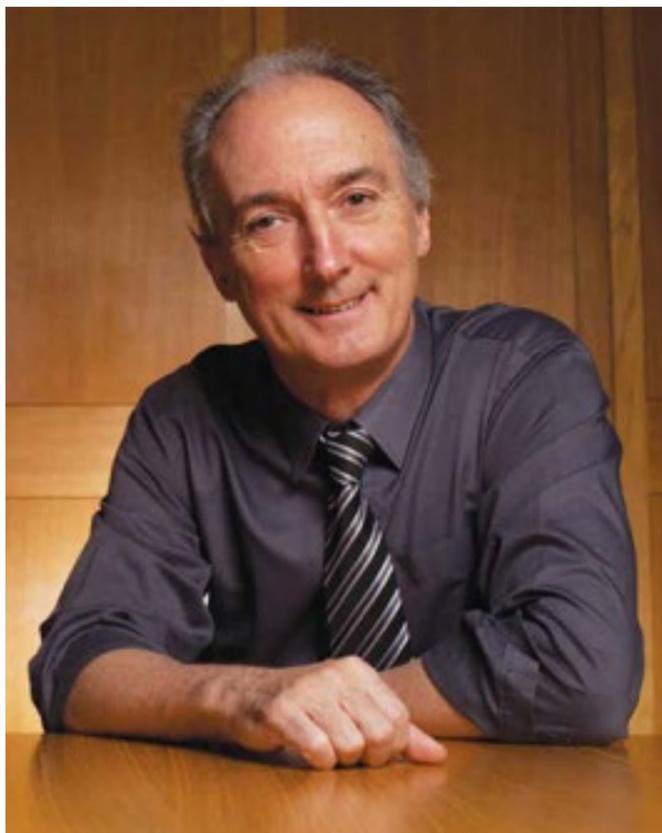
'Elevated Margarita': Avión Silver or Reposado, Fresh Lime Juice, Agave Nectar

'Absolut Elyx Vesper': ABSOLUT ELYX, Plymouth Gin, Lillet Blanc, Orange Bitters

Plus a full complimentary bar of other spirits, beers and wines

MICHAEL WEATHERLEY

IP ADVISOR TO FORMER UK PRIME MINISTER DAVID CAMERON
VICE CHAIRMAN OF MOTION PICTURE LICENSING CORPORATION



Mike originally joined MPLC in 2007 in a European Studio Relations and Finance role before becoming a British Member of Parliament (2010 – 2015). He was appointed as the first, and only, Intellectual Property Rights advisor to the Prime Minister. Mike authored four internationally acclaimed reports which transformed the UK approach to IP: – Search Engines and Piracy; Follow the Money; Copyright, Education and Awareness; and Safe Harbour Provisions. Mike secured extended funding for the Police Intellectual Property Crime Unit (PIPCU) and on the Executive for the All Party Parliamentary Group on Intellectual Property. He popularized the understanding of IP to every constituency by devising Rock the House and Film the House competitions which became Parliament’s largest (with 452 out of 650 MPs taking part) and utilized the power of the electorate to force all MPs to understand the value of IP.

Mike’s multi-faceted approach to championing IP paved the way for clear, achievable policies for industry and Government to pursue. In 2015, for the first time ever, all political parties included manifesto commitments on IP and the UK is now ranking as number 1 in the World for IP protection. He continues to work with the UK and other legislators, and speaks regularly at conferences around the world on how the UK example can be replicated.

Mike rejoined MPLC in May 2015 as Vice Chairman, and splits his time between Los Angeles and the UK, responsible for World-Wide Studio Relations, Finance and Administration, plus Government relations.

CARINA BAILEY TRADING STANDARDS REVIEW

“Mike Weatherley ...has risen to become the man who has shaped the course of history for intellectual property (IP) rights in the UK – and beyond”

FORMER COMMANDER STEPHEN HEAD CITY OF LONDON - POLICE INTELLECTUAL PROPERTY CRIME UNIT (PIPCU)

“Mike has been an inspirational leader and ... instrumental in the establishment of a credible UK deterrent that is now recognized as international best-practice and is being replicated by a many other countries”

THE MPLC STORY

Motion pictures and other audiovisual programs have long been a great way to entertain and educate. But many people are often not aware that unless you’re viewing them for personal, private use, legal authorization is needed to avoid copyright infringement.

Starting in 1987 in the US, and 2003 Internationally, MPLC has offered a legal way for movies to be screened to the public. MPLC now operates in 34 countries worldwide, representing over 1000 Producers, issuing 150,000 licenses annually.

The Umbrella License grants organizations permission to show legally obtained audiovisual programs without the need to report titles, dates or times of exhibition.

Why do we care about anti-piracy and copyright law? Because our very business was created to uphold the federal Copyright Act.

However, rather than rely on the penalties laid down in law, the MPLC approach is one of ‘education’. We want our customers to respect the reasons for obtaining a license and value the entertainment they are providing. And of course, that translates into long term repeat customers – 97% of all licenses sold are renewed annually.

And we work closely with Governments and intellectual Property Offices worldwide to ensure the law is not diluted, and the Movie industry continues to receive income from public exhibition to continue to make first class product the world enjoys.

Non-Theatrical Public Performance Licensing is our business. It involves coordinating numerous dedicated staff across all continents, ensuring we provide the best possible professional service for our Producers. It involves knowing local laws. It involves good data, identifying users of movies in the public arena. Above all, it involves good partnerships with the Studios, Trade Associations, a wide variety of Customers and multiple enforcement agencies. It’s a complex business, but Non-Theatrical Public Performance Licensing is our business and we are proud to be doing it for our Producers.



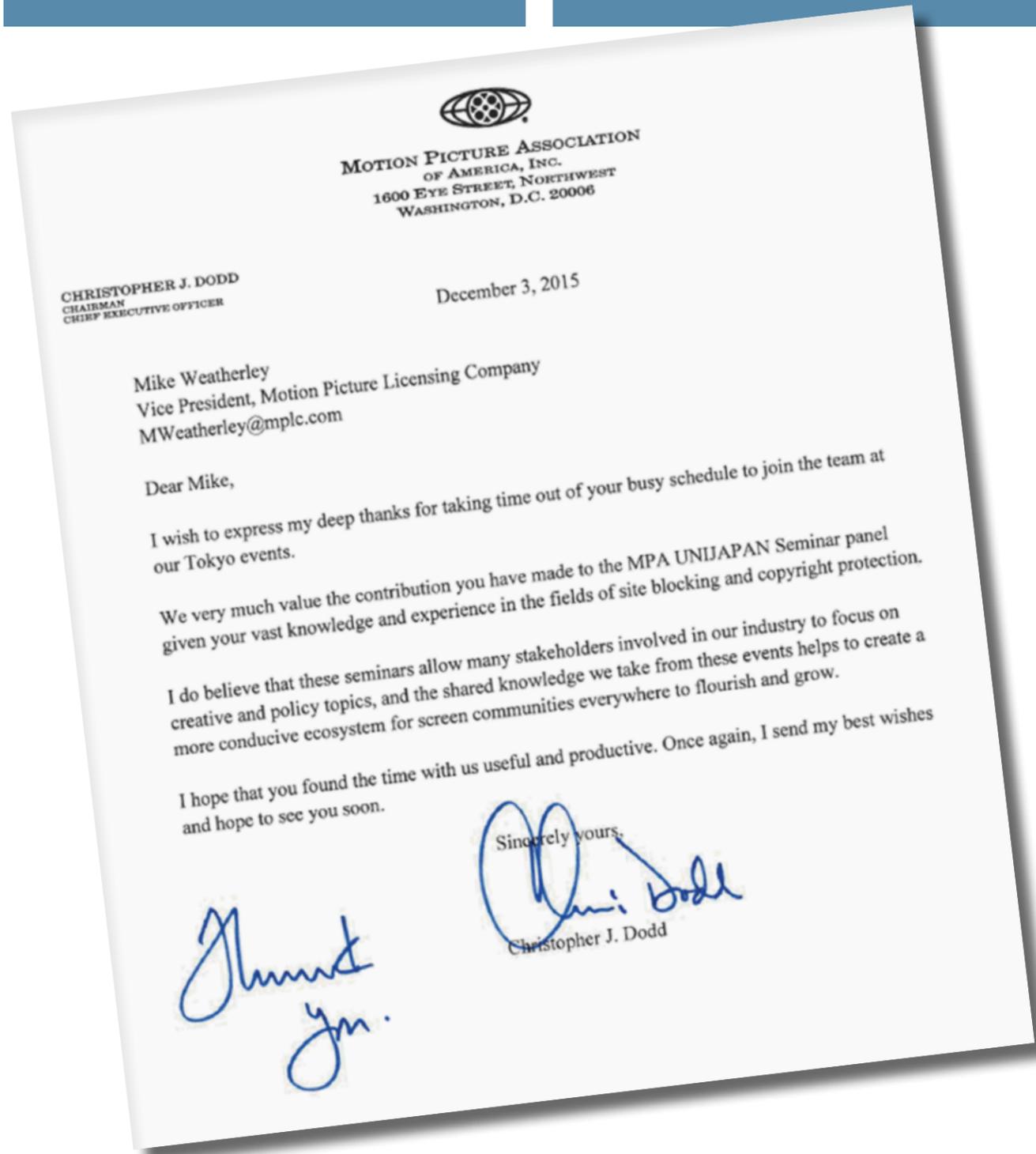
A FEW KIND WORDS....

D BARRY REARDON
PRESIDENT (RET) WARNER BROS
DOMESTIC THEATRICAL DISTRIBUTION

"It's found money."

CATHERINE COLLINS
FILM PROGRAM OFFICER
U.S. DEPARTMENT OF STATE

"MPLC makes compliance easy, freeing legal staff to focus on more strategic issues."



KAREN THORLAND
 VICE PRESIDENT AND SENIOR
 CONTENT PROTECTION COUNSEL
 MOTION PICTURE ASSOCIATION OF
 AMERICA - MPAA

In her role as Senior Vice President & Associate General Counsel, Global Content Protection Counsel at the Motion Picture Association of America, Karen Thorland manages domestic content protection civil litigation and oversees the Association's worldwide civil litigation efforts. She also is engaged in the development of the Association's global policies and strategies related to content protection and she provides legal support for the content protection department. At the MPAA, her responsibilities have included management of the successful litigations against the peer-to-peer website isoHunt and the cyberlocker Hotfile, as well as the ongoing litigation against Megaupload and its operator Kim Dotcom.

Thorland came to the MPAA from her partnership at Loeb & Loeb, LLP, which she joined in 2001. She has deep experience in a broad range of litigation and intellectual property matters, including copyright and trademark, rights of publicity and privacy, First Amendment, entertainment contractual disputes and appeals. She has represented

prominent entertainment industry clients, including major and independent film studios, producers, record labels, and other music companies, as well as interactive companies, internet marketers and advertisers. While at Loeb & Loeb, Thorland was the co-lead counsel for the MPAA member companies in a national litigation campaign related to peer-to-peer file-sharing. She also successfully argued an appeal before the Ninth Circuit Court of Appeal, obtaining the affirmance of a dismissal with prejudice of a karaoke product manufacturer's declaratory relief action against BMG involving the scope of compulsory licenses and the fair use doctrine. Prior to joining Loeb & Loeb LLP, Thorland was an associate at Jones Day from 1994 to 2001, where she worked on large-scale commercial litigation and intellectual property matters.



JAN VAN VOORN
 VICE PRESIDENT - GLOBAL CONTENT
 PROTECTION, INTERNET OPERATIONS
 MOTION PICTURE ASSOCIATION OF
 AMERICA - MPAA

Jan van Voorn is the Senior Vice President and Deputy Chief of Content Protection for the Motion Picture Association of America (MPAA), which represents the interests of the American motion picture, home video and television industry both domestically and abroad.

The MPAA's members include: Walt Disney Studios Motion

Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

Prior to joining the MPAA, Mr. van Voorn led investigative teams in organized and computer crimes for law enforcement. With over a decade of intellectual property enforcement experience, Jan is credited with building MPAA's global enforcement hub with offices in Asia-Pacific, Canada, Latin America, Europe, Middle East, Africa and the US. Mr. van Voorn currently heads up MPAA's global enforcement hub, working directly with our members to define MPAA's global enforcement strategy and liaising with MPAA's branch/partner programs and law enforcement agencies around the world to deploy that strategy.





DANNY MARTI

INTELLECTUAL PROPERTY CZAR
FOR PRESIDENT OBAMA

Danny Marti served as the Intellectual Property Enforcement Coordinator, colloquially referred to as the "IP Czar," at the White House from 2015 until January 2017. Mr. Marti was nominated by President Obama, and sworn into office by Vice President Biden following his unanimous confirmation by the United States Senate. He has received numerous accolades for his contributions, including being named an "IP Champion" by the U.S. Chamber of Commerce, a "Super Lawyer for Intellectual Property" by Thomson Reuters, and one of the "25 most influential Hispanic attorneys in the country" by Latino Leaders magazine. Mr. Marti served as the chief architect of what has been recognized as "the most robust strategic plan" on intellectual property produced by the U.S. government: the Joint Strategic Plan on IP Enforcement (FY 2017-2019), titled: "Supporting Innovation, Creativity & Enterprise: Charting a Path Ahead."

Prior to his time at the White House, Mr. Marti served as the Managing

Partner of the Washington, D.C. office of a leading law firm, and specialized in IP counsel and enforcement.

"I first encountered the concept of 'intellectual property' over twenty years ago when I was studying poetry as a Lannan Fellow at Georgetown University. I learned how our founding fathers enshrined in the Constitution the principle that an author of a work should be able to reap the fruits of his or her intellectual creativity, and I read how Victor Hugo and other writers worked to ensure that creative works would be entitled to international protection. Since those early days in the evolution of copyright law, we have seen how the creative communities that rely on this copyright framework have truly blossom: more than \$1.2 trillion in value added in the U.S. alone, employing millions of workers. It is a special honor to be able to work closely with our filmmakers, musicians, authors, and other artistic souls. I am delighted to participate in this event to celebrate the important role that the creative communities play in our cultural and economic lives."

Born in New York City, Jon Turteltaub is a graduate of Beverly Hills High School, Wesleyan University and the USC School of Cinematic Arts. He is the son of television comedy writer Saul Turteltaub and famed brisket-maker, Shirley Turteltaub.

He has directed several successful mainstream films for the Walt Disney Studios, including; 3 Ninjas, Cool Runnings, While You Were Sleeping, Phenomenon, The Kid, National Treasure, and National Treasure: Book of Secrets. Jon also directed Last Vegas (2012) starring Robert De Niro, Michael Douglas, Morgan Freeman and Kevin Kline; and recently wrapped production on a big budget adventure film for Warner Bros and China's

Gravity Pictures entitled Meg. In television, Turteltaub produced and directed the CBS television series Jericho, and received a DGA nomination for the HBO Series From the Earth to the Moon.

Jon is married to Amy Eldon, the sister of late photo journalist, Dan Eldon. Jon and Amy have two sons and a daughter.

"If someone is going to steal your ideas and make money from them, then it doesn't make much sense to invest a lot of time and effort into having ideas. Ingenuity and creativity are the things that level the playing field in the world... so when invention and enterprise aren't protected, everyone loses." - Jon Turteltaub



JOHN TURTELTAUB

ACCLAIMED FILM DIRECTOR

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